

MEDIA RELEASE December 5, 2019

## <u>Yorkville Sound Introduces New Line of High Quality &</u> <u>And Affordable Speakers With YXL Series</u>

**December 5, 2019 (Toronto, On)-** Canadian Pro Audio Manufacturer and Distributor, Yorkville Sound, is excited to introduce the YXL Series of a highly versatile full range speakers. The YXL10 and 12 speakers will be unveiled at the 2020 Winter NAMM Show at Yorkville's show room, 17206.

The YXL cabinets use a single driver and 90 x 60 degree horn with 1-inch throat and 1-inch compression driver. Constructed from strong Polypropylene, YXL is poised to uphold Yorkville's reputation for reliability and durability. The cabinets can be positioned upright or used as a monitor wedge.

Designed as an all-purpose speaker with the Musician & DJ in mind, each YXL cabinet features 3 channels (2 quarter inch jacks and one XLR input). The cabinet supports Bluetooth streaming and EQ pushbutton controls for Concert, Club & Monitor modes.

"We are thrilled to present Yorkville Sound's most affordable high-quality speakers." Says Jeff Cowling, Vice President of Sales & Marketing at Yorkville Sound. "For the rehearsal space, the club or the school dance, the YXL series offers our end users new opportunity for great sound at a great price."

## Experience the YXL 10 & 12 speakers this Winter NAMM at Yorkville Sound's showroom #17206.

For more information about Yorkville Sound visit <u>yorkville.com</u> Interested in becoming dealer for Yorkville Sound? Click <u>here</u>

**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** (www.artproaudio.com). Yorkville Sound distributed lines include **Aston** 

Microphones, Granite Percussion, Denver Guitars, Orion FX Lighting, HK Audio, Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK, as well as Gallien-Krueger amplifiers for Canada

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