

Yorkville Sound to Showcase New Products and New Brand at InfoComm 2019

TORONTO, ON (May 14, 2019) – Yorkville Sound will be appearing at InfoComm 2019 with new gear and a new brand under its wing. Along with Yorkville's new Synergy Array, the Canadian-based Pro Audio Manufacturer and Distributor will exhibit new products from Dynaudio, ART, and now, HK Audio for the first time.

Yorkville Sound's U.S. Director of Sales, Steve Hendee, curated the booth with the InfoComm attendee in mind. "Firstly, we will have our Synergy Array Series displayed in a few different configurations," states Hendee. The new point source system from Yorkville turned heads at the 2019 Winter NAMM Loudspeaker System Showcase while displaying its power, ease of use and array-ability. "Our production team worked double time to build units for the NAMM show, we sold them on the spot," Hendee continues, "We are thrilled to show Synergy at InfoComm."

Synergy is not the only new gem from Yorkville to appear at the booth. "We have expanded our Excursion Series of battery powered portable speakers," adds Hendee. "We will have an Excursion section featuring the new EXM Mobile 12; our light-weight twelve inch version featuring three inputs and up to six hours of battery performance at full power."

In addition to the new products, Yorkville will bring their tried, tested and true product lines that have become cornerstones in sound reinforcement. "You can count on Elite, including the new ES21P Subwoofer, Parasource and the install units we are known for being featured at our booth."

On the distribution side, Dynaudio's new Core 7 & Core 59 studio monitors will be making their US tradeshow debut at Yorkville Sound's booth. InfoComm coincides with the monitor's North American retail release. "The Core series is the real deal," says Hendee. "When you use the Core monitors you hear what the listener will hear in their car, home stereo, and every day listening situations – no surprises."

German pro audio manufacturer, HK Audio, will be part of Yorkville Sound's InfoComm booth for the first time. InfoComm holds special significance for this partnership; "During InfoComm 2018, we began discussion with HK Audio about representing their brand for North America. Now we are displaying them among our esteemed product line in 2019," says Hendee. "Expect to see an emphasis on HK Audio's Elements Linear 7, and SI Series at our booth."

Visit Yorkville Sound's Booth #5875 to see a broad range of product ranging from pro audio, portable sound solutions, studio gear, install speakers, stage lighting and more. InfoComm 2019 occurs June 12-4 at Orange County Convention Centre in Orlando, Florida.

For more information about Yorkville Sound visit vorkville.com

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ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the Apex brand (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name Applied Research & Technology (ART) (www.artproaudio.com). Yorkville Sound distributed lines include Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO, HK Audio and Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK, as well as Gallien-Krueger amplifiers for Canada

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