



Traynor

MEDIA RELEASE
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Traynor Releases the YBA 100 Compact & Versatile 100-Watt Tube Bass Amp at Winter NAMM 2020

Yorkville Sound distributed brand, Traynor Amplifiers is thrilled to deliver the Traynor YBA100 100-watt bass head. The amp is the latest installment in the YBA Bass series and will make its debut at Winter NAMM 2020.

“A 100 watt tube Bass head is a rare commodity in today’s Music Instrument retail landscape.” says Jeff Cowling, Vice President of Sales & Marketing at Yorkville Sound. “Traynor has developed the YBA100 as an accessible amp for Bass players seeking versatility in one lightweight package.”

The YBA series signature is its versatility. The stock YBA100 ships with 4 hand-selected and tested 6L6 power tubes, delivering a classic smooth tube tone. For players looking for a more aggressive bass sound, the stock 6L6 tubes can be easily changed to any high quality EL34 tube set and be re-biased in the field, making the YBA100 essentially two amps in one chassis.

The all-tube Traynor YBA100 100-watt bass head has been designed to be the ultimate tube head for the working musician. LED indicators on the rear of the amp show proper tube function and status. In rare cases where a tube may fail, the YBA100 will lock out the problem tube and its partner, allowing the amp to finish the show on the remaining active tubes.

Smaller, portable and accessible, the YBA 100 is a lunch-box style amp, lighter than most 100 watt tube amps on the market. The YBA100 is the ideal amp for today’s bassist, providing the ideal amount of output for tighter stage plots.

Experience the Traynor *Big Block* B115 Combo this Winter NAMM at Yorkville Sound’s showroom #17206.

For more information about Yorkville Sound visit yorkville.com
For more information about Traynor Amplifiers visit traynoramps.com
Interested in becoming dealer for Yorkville Sound? Click [here!](#)

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** (www.artproaudio.com). Yorkville Sound distributed lines include **Aston Microphones, Granite Percussion, Denver Guitars, Orion FX Lighting, HK Audio, Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK**, as well as **Gallien-Krueger** amplifiers for Canada

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