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NEWS RELEASE

Sunshine Productions Welcomes Yorkville Sound in Grenada

Toronto Ontario – June, 2017 – The international strength and presence of Yorkville Sound, leading manufacturer and distributor of pro audio systems and musical instruments was on full display recently in St. Johns, Grenada.

Yorkville has established international partnerships for over 54 years, stretching from Canada all the way to China. Recently, Yorkville’s Director of Sales, Steve Hendee, was invited to meet with long-time Yorkville dealer and supporter, Sunshine Promotions in Grenada. Sunshine Promotions coordinated efforts with Judah Sound and Lights for the Annual Mother’s Day concert held at the National Cricket Stadium.

The event drew over 5,000 attendees with headliners including Chris Martin, Ghost, and various local socca and reggae bands. Sunshine Promotions utilized a variety of Yorkville products including: elite series subwoofer LS801PB, VTC Pro Audio’s EL210T, Parasource series PS12P and the PSA1 to produce a sophisticated set-up necessary for such a large event.

“We were welcomed and praised by the production team for Yorkville’s quality products,” explains Steve Hendee. “It’s truly amazing to see how Yorkville is appreciated and used in such unique and impressive set-ups.”

Yorkville prides itself on its humble Canadian beginnings and its exponential growth over the last 54 years reaching venues large and small across the world. Yorkville will continue to strengthen their international partnerships to maintain and provide the highest quality pro audio equipment.

To learn more about Yorkville please visit: www.yorkville.com

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ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO** and **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Ernie Ball Strings, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK** as well as **Gallien-Krueger amplifiers** for Canada.