



**MEDIA RELEASE**  
**November 26, 2018**

## **Yorkville Sound Introduces EXM Mobile 12** **Battery Powered Speaker at NAMM 2019**

TORONTO, ON (November 26, 2018)– Within the first year of releasing the compact EXM Mobile battery powered speaker, Yorkville Sound is thrilled to release the EXM Mobile 12, a lightweight twelve-inch battery powered speaker with a one-inch horn driver. The EXM Mobile 12 will make its debut at the 2019 Winter NAMM show.

“The concept of battery powered PA boxes is relatively new,” says Steve Long, Yorkville Sound’s President, “Out of the gate, we came out with our EXM Mobile speaker. Lightweight battery powered portable speakers were instantly popular among busker culture and remote gig opportunities. With the EXM Mobile 12, we are taking the concept to the next step up. “

“For decades, sound solutions for events in wedding tents, outdoor gigs or non-traditional venues needed to take external power into consideration.” Says Jeff Cowling, Yorkville Sound’s VP of Sales & Marketing. “The EXM Mobile 12 puts the days of renting power generators for specialty gigs behind us.”

The EXM Mobile 12 has three inputs and has up to six hours of battery performance at full power. “That is six hours if you are using all channels at max output.” adds Cowling.

The EXM Mobile 12 can be linked to multiple EXM Mobile and EXM Mobile 12 units with an XLR cable to run all speakers simultaneously. By using the link feature, all three inputs on each speaker are available to the user and can be summed together.

Equipped with Bluetooth technology, the EXM Mobile 12 allows the user to stream content from a mobile device.

**The EXM Mobile 12 will be exhibited at the Yorkville Sound Winter NAMM Booth #17305**

For more information about Yorkville Sound visit [yorkville.com](http://yorkville.com)  
Interested in becoming dealer for Yorkville Sound? Click [here!](#)

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**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto). In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apexelectronics.com](http://www.apexelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** ([www.artproaudio.com](http://www.artproaudio.com)). Yorkville Sound distributed lines include

**Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO and Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK, as well as Gallien-Krueger amplifiers for Canada**

Visit [Yorkville.com](http://Yorkville.com) for information, photos, and the latest news on this and all other Yorkville products

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