## FOR IMMEDIATE RELEASE

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## **NEWS RELEASE**

## Yorkville Sound Introduces New Battery Powered PA

## **EXM-Mobile**

**Toronto Ontario – December, 2017 –**Yorkville Sound, leading manufacturer and distributor of pro audio systems and musical instruments is excited to introduce the EXM–Mobile, our first Canadian designed and manufactured battery–powered PA speaker.

Boasting a 5.5 hour runtime at full output power and a standby battery life well in excess of 48 hours, this speaker is capable of getting you through a variety of gigs where AC power is simply not an option. Tipping the scales at just over 20 pounds, the EXM–Mobile uses two high–quality 6.5–inch woofers and a studio monitor quality soft dome tweeter to deliver high–fidelity sound in an ultra–portable package.

The built–in three channel mixer allows you to connect microphones, media players, and instruments with ease and Bluetooth streaming audio enables the ultimate portable playback experience.

To learn more about Yorkville Sound visit: <u>www.yorkville.com</u>

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**ABOUT YORKVILLE –** Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound distributed lines include Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO and Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK as well as Gallien-Krueger amplifiers for Canada.