## FOR IMMEDIATE RELEASE

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## **NEWS RELEASE**

## Yorkville Sound Introduces new Additions to the elite Series ES12P and EF10P Cabinets

**Toronto Ontario – December, 2017** –Yorkville Sound, leading manufacturer and distributor of pro audio systems and musical instruments is excited to announce the newest addition to our elite series, the ES12P and EF10P.

Building off the successful launch of the 2017 next-generation elite subwoofers, Yorkville Sound is proud to deliver another powerful elite sub in a compact footprint. The ES12P is an impressive 12-inch based subwoofer that dials up the watts to produce an astonishing amount of low-end output. The EF10P is a 10-inch 600watt powered loudspeaker with 1.5" titanium diaphragm. Together this combo will provide massive amounts of fidelity in a portable package.

The EF10P and EF12P can also pair with a free Bluetooth enabled App available on both iOS and Android devices, to help users fine-tune the EQ and limiter settings.

These new additions join the EF12P, EF15P, ES15P and ES18P, featuring significant upgrades, delivering maximum performance while maintaining a portable profile.

To learn more about Yorkville Sound visit: www.yorkville.com

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**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company

now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the Apex brand (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name Applied Research & Technology (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound distributed lines include Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO and Hughes & Kettner Amplifiers for North America; Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK as well as Gallien-Krueger amplifiers for Canada.