

**FOR IMMEDIATE RELEASE**

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## **NEWS RELEASE**

### **Yorkville Sound Debuts the Next Generation élite Series Loudspeakers**

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**Toronto Ontario – August, 2017** –Yorkville Sound, leading manufacturer and distributor of pro audio systems and musical instruments, is proud to introduce the next generation élite series loudspeakers.

In the 1980's, Yorkville Sound changed the face of high- powered portable speakers with the launch of the élite series. Indestructible wood cabinets with high output drivers offered PA professionals & weekend warriors alike a new level of high SPL speakers in portable packages. Thirty years later, and we are changing the rules again.

The highly anticipated next generation of élite speakers are here, with new construction materials, proprietary woofers/horn drivers, redesigned horns and a new amplifier design. Beyond the upgraded components, the élite series can also pair with a Bluetooth enabled App available on both iOS and Android devices, to help users fine- tune the EQ and limiter settings.

The next generation of powered loudspeakers includes the EF12P, EF15P, ES15P and ES18P, featuring significant upgrades, delivering maximum performance while maintaining a lightweight and portable profile. The new élite series is sure to impress.

**To learn more about Yorkville Sound visit: [www.yorkville.com](http://www.yorkville.com)**

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***ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor instrument amplifiers, installed audio systems and accessories since its inception in 1963. The company*

*now employs over 220 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).*

*In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apxelectronics.com](http://www.apxelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology (ART)** ([www.artproaudio.com](http://www.artproaudio.com)) originally based in Rochester New York. Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO** and **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Ernie Ball Strings, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK** as well as **Gallien-Krueger amplifiers** for Canada.*