

FOR IMMEDIATE RELEASE:



Yorkville Sound to Distribute Dynaudio PRO Studio Monitors in United States and Canada.

Toronto Ontario, November 16, 2015 – Yorkville Sound is pleased to announce that as of December 1, 2015, they will be the exclusive North American distributor for Dynaudio Pro line of premium studio monitors.

Founded in 1977 in Skanderborg, Denmark, Dynaudio has a long history of producing professional monitors used by some of the top studios and engineers working today. With their proprietary speaker technology and premium custom component manufacturing they offer a company perspective that few pro audio manufacturers can match.

"After 16 years with Dynaudio PRO being distributed worldwide by TC|GROUP, the time has come for Dynaudio to take a more direct lead in distributing our professional studio monitors," explains Ole Jensen, VP Sales at Dynaudio. "Therefore I am very happy to appoint Yorkville Sound, as the distributor for Dynaudio PRO throughout North America."

Dynaudio will find a perfect synergy with other studio product already distributed by Yorkville Sound, including tube processing from Applied Research & Technology (ART), microphones and headphones from Apex Electronics and of course Yorkville's own line of YSM Series Studio Monitors.

"The opportunity to take on distribution of Dynaudio Pro in North America was an easy decision to make," adds Jeff Cowling, VP Sales and Marketing at Yorkville Sound. "This premium brand has a great reputation for unmatched sonic quality, and the team in Denmark shares many of the philosophies and manufacturing integrity that Yorkville Sound values and practices."

"Yorkville Sound's long-standing relationships with key industry players makes this a great fit for both our US and Canadian sales teams. We look forward to supporting and promoting this important studio monitor brand, and we're excited at the promise of new products in 2016."

Retailers currently carrying Dynaudio Pro, or are interested in becoming dealers for this premium brand are encouraged to contact Yorkville Sound at 716-297-2920 (US) or 905-837-8777 (Canada) for more information.

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DYNAUDIO PRO

ABOUT YORKVILLE – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor **instrument amplifiers**, installed audio systems and accessories since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** (www.apxelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO** and **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK** as well as **Gallien-Krueger** amplifiers for Canada.

ABOUT DYNAUDIO PRO - Dynaudio was founded in 1977 in Skanderborg, Denmark, and today is recognized as one of the leading manufacturers of high quality loudspeakers and one of the world's most distinguished high end audio companies. In particular, Dynaudio home audio loudspeaker models are recognized for their advanced driver technology which has been designed, engineered and continuously developed completely in-house, and for their furniture-grade, hand-crafted Danish cabinetry. Distributed in over 60 countries around the globe, Dynaudio produces a diverse range of premium loudspeakers for hi-fi and home theater, professional recording studios, automotive and OEM system applications. Dynaudio Professional is regarded as one of the leading professional audio companies, and many of the world's most advanced studios are equipped with Dynaudio monitors, while Dynaudio loudspeakers have been selected as the official reference loudspeaker of the venerable BBC (British Broadcast Company) among others.

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