

**FOR IMMEDIATE RELEASE:**



## **Yorkville Sound Signs on to Distribute Aston Microphones for Canada.**

**Toronto Ontario, May 13, 2016** – Yorkville Sound adds British microphone builder Aston Microphones to their ever expanding catalog of distributed lines.



Newly founded in the UK, Aston Microphones are committed to delivering state of the art performance in a new class of highly affordable products for the studio. The first four products in the Aston catalog are two studio microphones (Origin and Spirit), one compact shockmount (Rycote), and a highly effective reflection filter (Halo).

Unique designs with an unfailing commitment to quality make Aston microphones a truly innovative line targeting the discriminating home recordist or project studio owner looking for exceptional performance in cost effective packages.

All Aston products are designed and built in the UK, and will be shipping Summer 2016.

Canadian retailers interested in becoming dealers for Aston Microphones are encouraged to contact Yorkville Sound at 905-837-8777 for more information.

**Aston Origin** - High Performance Cardioid Condenser Microphone – \$329.00 MAP

**Aston Spirit** - Multi-pattern Studio Condenser Microphone - \$479.00 MAP

**Aston Halo** - Reflection Filter - \$329.00 MAP

**Aston Rycote** - Shockmount - \$79.00 MAP

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**ABOUT YORKVILLE** – Yorkville Sound has been a manufacturer of PA systems and loudspeakers, Traynor **instrument amplifiers**, installed audio systems and accessories since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, and accessories under the **Apex brand** ([www.apexelectronics.com](http://www.apexelectronics.com)) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) ([www.artproaudio.com](http://www.artproaudio.com)) originally based in Rochester New York. Yorkville Sound distributed lines include **Granite Percussion, Denver Guitars, Orion FX Lighting, Dynaudio PRO** and **Hughes & Kettner Amplifiers** for North America; **Epiphone Guitars, Gibson Guitars, Mapex Drums, Los Cabos Drumsticks, Line 6, Rotosound Strings, Dean Markley Strings, Snark Tuners, GoPro Cameras, TrueTone Pedals, Aston Microphones, Gibson Pro Audio, Cerwin-Vega, Stanton, KRK** as well as **Gallien-Krueger** amplifiers for Canada.

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